

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1 (Currently amended). A method for modifying a set of informational material for presentation on a video presentation device for a user comprising:

- (a) presenting programming content to a user in a first display mode of said video presentation device, said first video display mode displaying programming content of a user-selected channel, to which said display device is tuned said user selecting a plurality of different informational materials; and
- (b) receiving a first instance of a signal associated with the depression of a button on a remote for controlling said video presentation device, and in response to the receipt of said first instance of said signal, presenting first informational material to said user in a second display mode of said presentation device while said display device is tuned to said user-selected channel, where said first informational material is unrelated to said user-selected channel; modifying said set of informational materials for said user based upon the duration that said different channels are selected over a temporal time period
- (c) receiving; a second instance of said signal while said first informational material is displayed to said user, and in response to the receipt of said second instance of said signal, presenting second informational material to said user while said display device is tuned to said user-selected channel, where said second informational material is unrelated to said user-selected channel; and
- (d) where said first and second informational material, respectively, are sequentially adjacent ones in a list of preferred informational material for said user and maintained on said video presentation device.

2 (Currently amended). The method of claim 1 where said second informational material is presented in a third display mode different from each of said first and second display modes further comprising selecting each one of said plurality of informational materials with a remote control.

3 (Currently amended). The method of claim 1 wherein said second informational material is presented in a third display mode different from each of said first and second display modes ~~informational materials are displayed as a result of selecting a information functionality with a remote control.~~

4 (Currently amended). The method of claim 3 wherein said video presentation device automatically modifies the sequential order of respective instances of preferred informational material in said list based upon the duration that said user watches respective ones of said instances measured over a temporal time period ~~selecting said informational materials functionality is by pressing a button.~~

5 (Currently amended). The method of claim ~~1~~ 4 wherein said temporal time period is a plurality of days.

6 (Currently amended). The method of claim ~~1~~ 4 wherein said video presentation device ~~one of said plurality of selected different informational materials~~ is free from modifying said sequential order based on any said set of informational materials ~~if said duration is less than a threshold.~~

7 (Original). The method of claim 6 wherein said threshold is 3 seconds.

8 (Currently amended). The method of claim ~~1~~ 4 wherein said video presentation device ~~one of said plurality of selected different informational materials~~ is free from modifying said sequential order based on any said set of informational materials ~~if said duration is greater than a threshold.~~

9 (Original). The method of claim 8 wherein said threshold is 45 seconds.

10 (Currently amended). The method of claim 6 wherein said video presentation device ~~one of said plurality of selected different informational materials~~ is free from modifying said sequential order based on any set of informational materials if said duration is greater than a threshold.

11 (Original). The method of claim 10 wherein said threshold is 45 seconds.

12 (Currently amended). The method of claim 1 wherein said list includes set of informational materials is less than all ~~available~~ informational material available to said user through said video presentation device materials.

13 (Currently amended). The method of claim ~~1~~ 4 wherein said modifying is further based upon the time of day that said user selects respectively different informational materials ~~are selected~~.

14 (Currently amended). The method of claim ~~1~~ 4 wherein said modifying is further based upon the day of the week that said user selects respectively different informational materials ~~are selected~~.

15 (Currently amended). The method of claim ~~1~~ 4 wherein said modifying is further based upon the day of the month that said user selects respectively different informational materials ~~are selected~~.

16 (Currently amended). The method of claim 1 wherein said list set of informational materials is determined in a manner free from explicit user definition.

17-18 (Canceled).